



# CRISIS MANAGEMENT

**Course Catalogue**

MSTS Asia Sdn Bhd (502823-K)

## **WORLD CLASS STRATEGIC TRAINING FOR SENIOR MANAGEMENT**

A crisis is defined as an event that by its nature or its consequences constitutes a threat to vital national interests or the essential need of the population. A crisis prompts rapid decision making and demand coordination between different departments and organisations.

We are helping you to identify, manage and respond to the risks associated with your business.



A member of **RelyOnNutec**

**360° Safety Solutions for Businesses**

Reliability . Leadership . Partnership . Innovation

[www.msts-my.org](http://www.msts-my.org)

# MANAGE A CRISIS, RECOVER YOUR REPUTATION



## Our program includes the essentials of crisis management training:

- Crisis Management Command and Control structures
- Escalation assessment to aid with decision making
- Crisis Command facilities
- Crisis response and recovery strategies
- Crisis assessment
- Staff and resource management plans
- Impact analysis
- Stakeholder management strategies
- Communication strategies and templates
- Engagement, training and exercising activities
- Practical checklists for immediate crisis tasks

### YOUR GLOBAL PARTNER IN SAFETY SOLUTIONS

To find out more or book a course, visit our website at [www.msts-my.org](http://www.msts-my.org) or contact our booking office



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